



CommAMMO Tell me what you think of this form of recap for #icchat - it's not the whole transcript, but highlights. <http://t.co/aMw85JA> -5:01 PM Sep 8th, 2011

GnosisArts @billsledzik We mentioned you in our PR dictionary (under 4 models of comm): <http://t.co/8nhI9yb> Feel free 2 add/revise #icchat -4:53 PM Sep 8th, 2011

GnosisArts @CommAMMO Hi, Sean. Doing very well thanks! #icchat -4:52 PM Sep 8th, 2011

GnosisArts @billsledzik Btw, we mentioned both you in our PR dictionary (under 4 models of comm): <http://t.co/8nhI9yb> Feel free 2 add/revise #icchat -4:52 PM Sep 8th, 2011

jschultz RT @CommAMMO: October 13, 3p ET, #icchat returns. Look for the wrap-up post shortly! #icchat -4:07 PM Sep 8th, 2011

jschultz @dak1966 When you say listening, are you thinking tools, or providing more means for feedback/interaction, or something else? #icchat -4:07 PM Sep 8th, 2011

IC_Jen thank YOU! RT @CommAMMO: Many thanks to @gypsynits, @jgombita, @lIibitz @csledzik @ic_Jen & drive-bys @dak1966 & @gnosisarts #icchat -4:07 PM Sep 8th, 2011

CommAMMO October 13, 3p ET, #icchat returns. Look for the wrap-up post shortly! #icchat -4:06 PM Sep 8th, 2011

CommAMMO +1 RT @dak1966: Much of what we discss ... is about telling e.g storytelling implies 1-way comms. We nd2 lrn more about listening. #icchat -4:05 PM Sep 8th, 2011

CommAMMO Many thanks to @gypsynits, @jgombita, @lIibitz @csledzik @ic_Jen & drive-bys @dak1966 & @gnosisarts #icchat -4:04 PM Sep 8th, 2011

jgombita @jschultz btw, DM me yr email & I will send you my "Internal journo and SEO expert; new 'trust' calisthenics for the PR pro" article #icchat -4:03 PM Sep 8th, 2011

dak1966 Much of what we discss in comms is about 'telling' e.g 'storytelling' implies one-way comms. We need to lrn more about listening. #icchat -4:03 PM Sep 8th, 2011

jschultz @CommAMMO So, Oct. 13...adding it to the calendar now. #icchat -4:02 PM Sep 8th, 2011

lIibitz @CommAMMO @jschultz Cheers all around! #icchat -4:02 PM Sep 8th, 2011

CommAMMO Aaaand, we're out ! That's all for #icchat this month. G-d willing, we're back the second Thursday in Oct. Stay tuned! #icchat -4:01 PM Sep 8th, 2011



gypsynits @CommAMMO @jschultz awesome chat today! Thank u so much! #icchat -4:01 PM Sep 8th, 2011

jgombita Yup! RT @jschultz: @CommAMMO Storytelling is still important. Most of my job is still spent finding, writing, and sharing stories. #icchat -4:01 PM Sep 8th, 2011

CommAMMO @jschultz Jeremy, thanks so much for your great info - round of applause! #icchat -4:00 PM Sep 8th, 2011

CommAMMO You see how the recap post is outlining, eh? This one will be short! #icchat -4:00 PM Sep 8th, 2011

jschultz What a great chat, thanks so much @CommAMMO and everyone who participated! So much fun. #icchat -3:59 PM Sep 8th, 2011

CommAMMO @csledzik Thanks for being here, Chris - much appreciated. #icchat -3:59 PM Sep 8th, 2011

lilibitz Me 3! RT @IC_Jen @jschultz @CommAMMO Storytelling is still imp. Most of my job is still spent finding, writing & sharing stories. #icchat -3:58 PM Sep 8th, 2011

gypsynits Agree: RT @jschultz: Another theme is that communicators hv a big role to play in facilitating/shaping use of intranet social tools. #icchat -3:58 PM Sep 8th, 2011

CommAMMO RT @jschultz: Another theme is that communicators have a big role to play in facilitating/shaping use of intranet social tools. #icchat -3:58 PM Sep 8th, 2011

jschultz @CommAMMO Another theme is that communicators have a big role to play in facilitating/shaping use of intranet social tools. #icchat -3:58 PM Sep 8th, 2011

csledzik Thanks for a great #icchat, y'all. Gotta check out a few minutes early! -3:57 PM Sep 8th, 2011

lilibitz RT @CommAMMO: Themes: social tools inside company are coming on. F2F and 2-way still import. Leaders shud use tools that fit them #icchat -3:57 PM Sep 8th, 2011

gypsynits RT @jschultz: @CommAMMO Storytelling is still important. Most of my job is still spent finding, writing, and sharing stories. #icchat -3:57 PM Sep 8th, 2011

CommAMMO Anoth Theme: RT @jschultz: Storytelling is still important. Most of my job is still spent finding, writing, and sharing stories. #icchat -3:57 PM Sep 8th, 2011



IC_Jen me too RT @jschultz: @CommAMMO Storytelling is still important. Most of my job is still spent finding, writing, and sharing stories. #icchat -3:57 PM Sep 8th, 2011

jschultz @CommAMMO Storytelling is still important. Most of my job is still spent finding, writing, and sharing stories. #icchat -3:56 PM Sep 8th, 2011

CommAMMO Broad themes: social tools inside company are coming on. F2F and 2-way still import. Leaders shud use tools that fit them. Others? #icchat -3:55 PM Sep 8th, 2011

CommAMMO RT @IC_Jen: We have used SP 2007 for interaction. e.g. We renamed the co ~2 yrs ago. we had a Hertiage blog anyone could post to. #icchat -3:54 PM Sep 8th, 2011

IC_Jen RT @jschultz: @gypsynits @llibitz Actually, some of the best uses for intranet social tools *is* internal support. #icchat -3:54 PM Sep 8th, 2011

CommAMMO +1 RT @jgombita: On @prconversations: Constructing the Organizational Narrative: PR definition in the making <http://j.mp/nuu1jR> #icchat -3:53 PM Sep 8th, 2011

jgombita @jschultz @llibitz thinking you'll like the "graphic recording" or "graphic facilitation photo. #icchat -3:53 PM Sep 8th, 2011

jschultz @IC_Jen Now you're talking. We have all the training and help docs for the wiki and other social tools on: the wiki. :) #icchat -3:53 PM Sep 8th, 2011

llibitz @jgombita Thanks, I'll check it out! #icchat -3:53 PM Sep 8th, 2011

IC_Jen Also, just created an IT helpdesk wiki. #icchat -3:52 PM Sep 8th, 2011

jgombita @llibitz @jschultz: On @prconversations: Constructing the Organizational Narrative: PR definition in the making <http://j.mp/nuu1jR> #icchat -3:52 PM Sep 8th, 2011

IC_Jen We have used SP 2007 for some interaction. e.g. We renamed the co ~2 yrs ago. we had a Hertiage blog anyone could post to. #icchat -3:51 PM Sep 8th, 2011

CommAMMO Amazingly, we've got inside of 10 minutes left for today... #icchat -3:51 PM Sep 8th, 2011

CommAMMO @jgombita @llibitz was just looking for a link to the post, Judy - got it handy? :-)
#icchat -3:51 PM Sep 8th, 2011

jschultz @gypsynits I believe so, yes, but at my last check, were not up to snuff compared to other tools. #icchat -3:50 PM Sep 8th, 2011



CommAMMO RT @IC_Jen: We started using Flowr with the R&D team. They are spread across 3 continents, so a tool for sharing thoughts needed. #icchat -3:50 PM Sep 8th, 2011

IC_Jen YUP. SP2010 does a lot of this but we haven't upgraded. It works best with IE 9, BUT our Oracle config does not. So, we can't yet. #icchat -3:50 PM Sep 8th, 2011

CommAMMO Have to check it out, thanks Jen! RT @IC_Jen: Nice thing is ability 2upload docs in supp of discussion. #icchat -3:50 PM Sep 8th, 2011

jschultz @IC_Jen OK, that sounds very similar to what we have. #icchat -3:49 PM Sep 8th, 2011

IC_Jen We started using Flowr with the R&D team. They are spread across 3 continents, so a tool for sharing thoughts was needed. #icchat -3:48 PM Sep 8th, 2011

CommAMMO RT @jschultz: @gypsynits @llibitz Actually, some of the best uses for intranet social tools *is* internal support. #icchat -3:48 PM Sep 8th, 2011

CommAMMO RT @gypsynits: doesnt sharepoint 2010 actually build in a lot of these social tools without having to use external apps? #icchat -3:48 PM Sep 8th, 2011

CommAMMO Hm! RT @IC_Jen: Flowr is more like Facebook meets Sharepoint. Emps join and choose whom to follow, groups can be formed. #icchat -3:48 PM Sep 8th, 2011

jschultz @gypsynits @llibitz Actually, some of the best uses for intranet social tools *is* internal support. #icchat -3:48 PM Sep 8th, 2011

gypsynits doesnt sharepoint 2010 actually build in a lot of these social tools without having to use external apps? #icchat -3:47 PM Sep 8th, 2011

IC_Jen When a topic is started, other can comment on it. BUT the nice thing is the ability to upload docs in support of a discussion. #icchat -3:47 PM Sep 8th, 2011

jpgombita @llibitz ooohhh....would *LOVE* you to come and comment about it on my Constructing the Organizational Narrative post. PLEASE. #icchat -3:47 PM Sep 8th, 2011

llibitz @gypsynits We apply it internally - customer can mean colleague or another internal dept - HR, IT, etc, are our "customers" #icchat -3:46 PM Sep 8th, 2011

IC_Jen Flowr is more like Facebook meets Sharepoint. Emps join and choose whom to follow, groups can be formed. @jschultz #icchat -3:46 PM Sep 8th, 2011

gypsynits RT @CommAMMO: @gypsynits @llibitz Storytelling can work regardless - the craft of compelling narrative (@jpgombita) is awesome #icchat -3:45 PM Sep 8th, 2011



CommAMMO @gypsynits @llibitz Storytelling can work regardless - the craft of compelling narrative (@jgombita) is awesome #icchat -3:44 PM Sep 8th, 2011

jschultz @IC_Jen is that a Yammer-like service? we've had various microblogging solutions, with various levels of success. #icchat -3:44 PM Sep 8th, 2011

jgombita @jschultz or uncontrolled (i.e., Open Source). Like @twchat's (master) Twitter Chat Schedule: <http://t.co/GblnQul> (#icchat is in there!) -3:43 PM Sep 8th, 2011

CommAMMO RT @IC_Jen: also, we have used an online tool called Flowr that provides secure "chat" environ. questions & info can be shared #icchat -3:43 PM Sep 8th, 2011

gypsynits @llibitz thats a great idea for customer facing orgs. For backend support orgs its a completely different story. #icchat -3:43 PM Sep 8th, 2011

CommAMMO RT @llibitz: @gypsynits we hv good luck w/ storytelling - find people who cn share how sm helped them solve a problem 4a customer #icchat -3:43 PM Sep 8th, 2011

jschultz @IC_Jen A helping hand goes a long way...many don't want to spend time to figure stuff out on their own. #icchat -3:43 PM Sep 8th, 2011

IC_Jen RT @llibitz: @gypsynits we have good luck w/storytelling-find people who can share how sm helped them solve a problem for a customer #icchat -3:43 PM Sep 8th, 2011

CommAMMO Tell us more David! RT @dak1966: @csledzik 2way comm is more abt culture than anyth else >not just culture, can be learned. #icchat -3:42 PM Sep 8th, 2011

llibitz @gypsynits we have good luck w/ storytelling - find people who can share how sm helped them solve a problem for a customer #icchat -3:42 PM Sep 8th, 2011

IC_Jen also, we have used an online tool called Flowr that provides a secure "chat" environment. questions and info can be shared #icchat -3:42 PM Sep 8th, 2011

jgombita Of course @csledzik @llibitz @jschultz two-way communication can also prevent things from happening, before they become "a problem." #icchat -3:42 PM Sep 8th, 2011

jschultz @jgombita Yeah, you could argue that Google Docs is sort of a "controlled" wiki, too. :) #icchat -3:41 PM Sep 8th, 2011

CommAMMO RT @IC_Jen: we have had good luck with internal blogging, I help the execs with the text (their words, my organization). #icchat -3:40 PM Sep 8th, 2011



dak1966 RT @CommAMMO @csledzik 2way comm is more abt culture than anyth else >not just culture, can be learned. #icchat -3:40 PM Sep 8th, 2011

CommAMMO @csledzik @llibitz @jschultz That just cries out for a blog post, Chris - got time to write it? #icchat -3:40 PM Sep 8th, 2011

IC_Jen we have had good luck with internal blogging, I help the execs with the text (their words, my organization). #icchat -3:40 PM Sep 8th, 2011

jschultz @csledzik Yes! The difficult part is that most people don't know the tools well enough to know -how- they might help. #icchat -3:40 PM Sep 8th, 2011

jpgombita @jschultz (volunteer work) we planned an inaugural association one-day conference: Toronto, Boston and Washington DC. Phone & wiki #icchat. -3:40 PM Sep 8th, 2011

gypsynits @jschultz the ability to measure and actually show execs positive ROI on #SM is a slow process however :(#icchat -3:39 PM Sep 8th, 2011

CommAMMO Gee, we hardly need a Q2 - the discussion's just flowing along. ;-) #icchat -3:39 PM Sep 8th, 2011

csledzik @llibitz @jschultz Heard that from some one yesterday -- 2-way com works best as solution to an existing problem. #icchat -3:39 PM Sep 8th, 2011

jschultz @gypsynits Exactly. We're increasingly providing this kind of coaching and guidance, too (rather than saying, "you should blog!") :) #icchat -3:38 PM Sep 8th, 2011

CommAMMO RT @jschultz: @llibitz I think if folks hv need 2interact arnd common subject/problem, you just need to provide a destination. #icchat -3:38 PM Sep 8th, 2011

jschultz RT @gypsynits: Ive found success with social media for execs depends on finding the right blend of #sm to suit their personal style #icchat -3:37 PM Sep 8th, 2011

CommAMMO +1 RT @gypsynits: Ive found success w social media 4execs depends on finding right blend of #sm to suit their personal style #icchat -3:37 PM Sep 8th, 2011

jschultz @llibitz I think if folks have a need to interact around some common subject/problem, you just need to provide a destination. #icchat -3:37 PM Sep 8th, 2011

CommAMMO @GnosisArts Hey Eric - how's life? You staying out of the rain? #icchat -3:37 PM Sep 8th, 2011



gypsynits I've found success with social media for execs depends on finding the right blend of #sm to suit their personal style #icchat -3:36 PM Sep 8th, 2011

jgombita It was co-author @doverd4s who did the #torontob2b presentation. And here's the book's site: <http://t.co/6tUAdle> #icchat -3:36 PM Sep 8th, 2011

CommAMMO Has to solve a prob. RT @llibitz: We found same thing - picked right tools2 meet need, saw people jump in-need has 2b there 1st #icchat -3:36 PM Sep 8th, 2011

IC_Jen @csledzik: Years of being talked TO instead of talked WITH are hard to break. 2way comm is more abt culture than anyth else #icchat -3:36 PM Sep 8th, 2011

GnosisArts @sledzik Btw, we mentioned both you & your defs. of two-way comm in our PR dictionary: <http://t.co/8nhI9yb> Feel free 2 add/revise #icchat -3:35 PM Sep 8th, 2011

csledzik @gypsynits Def. New technology + behavior change makes for a major obstacle #icchat -3:35 PM Sep 8th, 2011

CommAMMO .@jschultz @gypsynits blogging as leadership comms tool is compelling, IF the leader a)wants to do it and b)has the ability to #icchat -3:35 PM Sep 8th, 2011

jschultz @jgombita Yes, wikis are a fabulous intranet tool. I think it's likely the most valuable...just makes open sharing so easy. #icchat -3:34 PM Sep 8th, 2011

llibitz @jschultz We found the same thing - picked the right tools to meet the need, then saw people jump in - need has to be there 1st #icchat -3:34 PM Sep 8th, 2011

CommAMMO Interesting! RT @jgombita: @jschultz its impressv the staying power of wikis. (last wks #torontob2b, 1preso was on Wikibrands book.) #icchat -3:33 PM Sep 8th, 2011

jschultz @gypsynits it's mixed. I think they see value as a collaboration tool, but not many do wide-reaching stuff like blogging. #icchat -3:33 PM Sep 8th, 2011

csledzik @jschultz It sounds like it. Setting expectations for adoption rates is tough tho. Esp. if you've just invested on a \$\$ tool. #icchat -3:33 PM Sep 8th, 2011

jgombita @csledzik don't you think the 2008-onwards recession set it back a bit? (I do.) #icchat -3:33 PM Sep 8th, 2011

jgombita @jschultz @CommAMMO it's impressive the staying power of wikis. (At last week's #torontob2b, one preso was on Wikibrands book.) #icchat -3:32 PM Sep 8th, 2011



gypsynits @jschultz how do senior execs at Intel receive social media for internal use? #icchat -3:32 PM Sep 8th, 2011

CommAMMO +1 RT @csledzik: Years of being talked TO instead of talked WITH are hard to break. 2way comm is more abt culture than anyth else #icchat -3:32 PM Sep 8th, 2011

jschultz @csledzik It's surprising how long it takes to win people over. Bit by bit, though, we're seeing more and more folks jumping in. #icchat -3:31 PM Sep 8th, 2011

jgombita RT @jschultz: @CommAMMO We have wikis, blogs, discussion forums, groups, networking, video...and we're seeing slow, steady growth in adoption. #icchat -3:31 PM Sep 8th, 2011

jgombita RT @lilibitz: @CommAMMO - We have many! Internal social media tool called Handshake, web 2.0 version of intranet, and sharepoint are main ones #icchat -3:31 PM Sep 8th, 2011

CommAMMO RT @csledzik: People see any of this as extra work. Theyre still used to relying on emails and other "behind the screen" comms. #icchat -3:31 PM Sep 8th, 2011

csledzik Years of being talked TO instead of talked WITH are hard to break. 2way communication is more about culture than anything else #icchat -3:31 PM Sep 8th, 2011

CommAMMO RT @lilibitz: - We have many! Internal social media tool called Handshake, web 2.0 version of intranet, and sharepoint are main ones #icchat -3:31 PM Sep 8th, 2011

CommAMMO I have a client with well-established collaboration tools, strong KM on the tech side. Now looking to create more 'new' knowledge #icchat -3:31 PM Sep 8th, 2011

csledzik People see any of this as extra work. They're still used to relying on emails and other "behind the screen" comms. @CommAMMO #icchat -3:30 PM Sep 8th, 2011

lilibitz @CommAMMO - We have many! Internal social media tool called Handshake, web 2.0 version of intranet, and sharepoint are main ones #icchat -3:30 PM Sep 8th, 2011

CommAMMO RT @jschultz: And weve always done lots of face-to-face with execs. We have an "open door" culture, so folks dig direct interaction. #icchat -3:30 PM Sep 8th, 2011

jschultz @jschultz And we've always done lots of face-to-face with execs. We have an "open door" culture, so folks dig direct interaction. #icchat -3:29 PM Sep 8th, 2011

CommAMMO Q2 coming up #icchat -3:29 PM Sep 8th, 2011



CommAMMO RT @jschultz: We have wikis, blogs, discussion forums, groups, networking, video...and were seeing slow, steady growth in adoption. #icchat -3:28 PM Sep 8th, 2011

gypsynits @csledzik: Re: 2-way comm, its tough. agree employee behavior is the toughest especially when giving them new tools #icchat -3:28 PM Sep 8th, 2011

CommAMMO .@llibitz @CommAMMO @jschultz Lauren, what types of tools do you use for collaboration? #icchat -3:28 PM Sep 8th, 2011

jschultz @CommAMMO We have wikis, blogs, discussion forums, groups, networking, video...and we're seeing slow, steady growth in adoption. #icchat -3:28 PM Sep 8th, 2011

CommAMMO RT @jschultz: 1thing were focusing more on is helpg folks btr collaborate--help them fig out how 2best make use of tools. #icchat -3:27 PM Sep 8th, 2011

llibitz @CommAMMO @jschultz Collaboration and knowledge sharing is HUGE for us #icchat -3:27 PM Sep 8th, 2011

CommAMMO .@csledzik So exec mgt buys in, but employees still waiting to be told, vs asking questions, engaging? #icchat -3:27 PM Sep 8th, 2011

jschultz @CommAMMO one thing we're focusing more on is helping folks better collaborate--help them figure out how to best make use of tools. #icchat -3:26 PM Sep 8th, 2011

CommAMMO Expand on that, pls? RT @jschultz: 2-way comms, yes. We have full gamut of intranet social tools, we also do lots of face-to-face. #icchat -3:26 PM Sep 8th, 2011

csledzik Re: 2-way comm, it's tough. Tools are available and some mgmt is on board; getting employees to change behavior is biggest hurdle. #icchat -3:26 PM Sep 8th, 2011

jschultz @CommAMMO 2-way comms, yes. We have the full gamut of intranet social tools, and we also do lots of face-to-face. #icchat -3:25 PM Sep 8th, 2011

CommAMMO Huge change 4 us - RT @jschultz: @jgombita PCs are fast, but smartphones and tablets are crazy fast, and Intel is moving there, too. #icchat -3:24 PM Sep 8th, 2011

jschultz @gypsynits I see. A lot of that is implicit; Intel values are well known, but haven't changed in a long time. #icchat -3:23 PM Sep 8th, 2011

CommAMMO .@llibitz @csledzik @jschultz attaining alignment and keeping informed are worthy goals - do we aspire to 2-way coms, etc.? #icchat -3:23 PM Sep 8th, 2011



jgombita @gypsynits oh yes. My bad. Google Egypt. (Which makes a lot more sense.) Great 60 Minutes interview with Wael Ghonim on YouTube. #icchat -3:22 PM Sep 8th, 2011

jschultz @jgombita Yes! PCs are fast, but smartphones and tablets are crazy fast, and Intel is moving there, too. #icchat -3:22 PM Sep 8th, 2011

gypsynits @jschultz I was thinking more on the lines of the reinforcing the company culture/values like transparency etc. #icchat -3:22 PM Sep 8th, 2011

CommAMMO RT @jschultz: @csledzik yep, thats a big part of it. We also explicitly try to engender belief in our vision&goals...more difficult #icchat -3:22 PM Sep 8th, 2011

CommAMMO RT @csledzik: Our goals are similar in that were aliging people w/ comp objs. *Really* tho, Im trying to keep people informed. #icchat -3:21 PM Sep 8th, 2011

jgombita @jschultz I imagine in the tech sector "accelerating" change always has to be done at lightening speed. FAST changing sector! #icchat -3:21 PM Sep 8th, 2011

jschultz @csledzik yep, that's a big part of it. We also explicitly try to engender belief in our vision and goals...which is more difficult #icchat -3:21 PM Sep 8th, 2011

llibitz This is the same for us, bascially RT @csledzik: Aliging people w/ company objectives, trying to keep people informed #icchat -3:20 PM Sep 8th, 2011

gypsynits @jgombita aha u mean Wael Ghonim ..Egypt team. Respect him immensely don't know him though #icchat -3:20 PM Sep 8th, 2011

jgombita @CommAMMO y.w. Missed a big chunk of #smmeasure and all of #hbrchat (meeting w/ friends who gifted me with @TIFF_NET tickets!). #icchat -3:19 PM Sep 8th, 2011

jschultz @gypsynits how do you mean? we do also focus on benefits, rewards/appreciation, and try make this a fun place to be. #icchat -3:19 PM Sep 8th, 2011

csledzik Our goals are similar in that we're aliging people w/ company objectives. *Really* tho, I'm trying to keep people informed. #icchat -3:19 PM Sep 8th, 2011

CommAMMO RT @gypsynits: @jschultz curious. other than biz results does the team also focus on cultural aspects of the company? #icchat -3:18 PM Sep 8th, 2011

jgombita @gypsynits I meant the executive from (I think) Google India who was arrested during the Arab Spring/Awakening. #icchat -3:17 PM Sep 8th, 2011



CommAMMO @jgombita Hi Judy - thanks for being here (as always) today! #icchat -3:17 PM Sep 8th, 2011

gypsynits @jschultz curious. other than biz results does the team also focus on cultural aspects of the company? #icchat -3:17 PM Sep 8th, 2011

jgombita Judy from the T-dot. Twitter chat fan (see my two-part @commprobiz article?!) and pals with #icchat experts like @commammo & @similarcircles -3:17 PM Sep 8th, 2011

CommAMMO Yeah, what Jeremy said! RT @jschultz: What about others? Do your groups have similar aims? #icchat -3:16 PM Sep 8th, 2011

CommAMMO RT @jschultz: A1: Why: Id say its the most important thing we as a comms group can do, which is help the biz achieve results. #icchat -3:16 PM Sep 8th, 2011

gypsynits @jgombita errr no dont know arab spring #icchat -3:15 PM Sep 8th, 2011

jschultz What about others? Do your groups have similar aims? #icchat -3:15 PM Sep 8th, 2011

CommAMMO RT @jschultz: A1: I think our -current- main objective is to help accelerate Intels change from a chip to a "computing company" #icchat -3:15 PM Sep 8th, 2011

CommAMMO @IC_Jen Welcome Jen - no worries, this is usually a "late arriving" crowd. #icchat -3:15 PM Sep 8th, 2011

jschultz A1: As far as why: I'd say it's the most important thing we as a comms group can do, which is help the biz achieve results. #icchat -3:15 PM Sep 8th, 2011

jschultz A1: we have other sort of ongoing things, but helping push that change is #1 right now. #icchat -3:14 PM Sep 8th, 2011

jgombita Cool beans! Do you know Arab Spring Google fellow? RT @gypsynits: I'm Neeta, internal comms mgr at Google based out of India. #icchat -3:13 PM Sep 8th, 2011

IC_Jen Hi there - Jen joining late. Internal and Leadership Communications for a telecom equipment company in silicon valley #icchat -3:13 PM Sep 8th, 2011

jschultz A1: I think our -current- main objective is to help accelerate Intel's change from a chip to a "computing company" #icchat -3:13 PM Sep 8th, 2011

CommAMMO @jschultz Yah, you have dust falling from the sky and what, six months of 100+ #icchat -3:12 PM Sep 8th, 2011



CommAMMO .@jschultz -- Q1: What's Intel's main objective for internal communication, and why? #icchat -3:11 PM Sep 8th, 2011

CommAMMO @llibitz are we in the NE US or Great Britain? ;-) #icchat -3:10 PM Sep 8th, 2011

jschultz @CommAMMO @llibitz rain? what is rain? send some our way. #icchat -3:10 PM Sep 8th, 2011

llibitz @CommAMMO - I'm building an arc ;) #icchat -3:10 PM Sep 8th, 2011

CommAMMO @llibitz Hi Lauren - how are you faring with all the rain? #icchat -3:09 PM Sep 8th, 2011

CommAMMO Welcome Chris! #icchat -3:08 PM Sep 8th, 2011

csledzik Global Communications for an industrial manufacturing company w/ HQ in Ohio here. Do internal and external comms. #icchat -3:08 PM Sep 8th, 2011

llibitz I'm Lauren, Communications Lead at the MITRE Corporation in Mass focused on internal comms (writing, planning, project managing) #icchat -3:08 PM Sep 8th, 2011

CommAMMO Q1 coming up #icchat -3:07 PM Sep 8th, 2011

kgombita RT @CommAMMO: RT @csledzik: Looks like theres a bunch of folks on board 4todays #icchat. Starting NOW talking about internal/employee comms. Join! #icchat -3:07 PM Sep 8th, 2011

CommAMMO @gypsynits Oh, my, you are up late/early! Thanks Neeta, welcome. #icchat -3:06 PM Sep 8th, 2011

CommAMMO Take a moment to introduce yourselves, please #icchat -3:05 PM Sep 8th, 2011

gypsynits I'm Neeta, internal comms mgr at Google based out of India. #icchat -3:05 PM Sep 8th, 2011

gypsynits RT @csledzik: Looks like theres a bunch of folks on board 4todays #icchat. Starting NOW talking about internal/employee comms.Join! #icchat -3:04 PM Sep 8th, 2011

CommAMMO I'm Sean, moderator and #solopr in Cleveland, focusing on planning, #measurement and #internalcomms #icchat -3:04 PM Sep 8th, 2011

CommAMMO RT @jschultz: You bet, Im a "communications specialist" at Intel, focusing on internal communications, in Chandler, AZ. #icchat -3:03 PM Sep 8th, 2011



carolyndouglas RT @jschultz: Got my turkey sandwich and TweetChat all set up for #icchat. Join us in 15 minutes! >> good luck Jeremy! -3:03 PM Sep 8th, 2011

jschultz @CommAMMO You bet, I'm a "communications specialist" at Intel, focusing on internal communications, in Chandler, AZ. #icchat -3:03 PM Sep 8th, 2011

CommAMMO RT @csledzik: Looks like theres a bunch of folks on board 4today's #icchat. Starting NOW talking about internal/employee comms. Join! #icchat -3:03 PM Sep 8th, 2011

csledzik Looks like there's a bunch of folks on board for today's #icchat. Starting NOW talking about internal/employee communications. Join! -3:02 PM Sep 8th, 2011

CommAMMO Our special guest today is @jschultz. Jeremy, how about a capsule bio, and then one from each participant? #icchat -3:02 PM Sep 8th, 2011

CommAMMO Aaaaand it's time for #icchat -3:00 PM Sep 8th, 2011